

Exchange Semester in Barcelona

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La Salle URL

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1. Where and when did you study abroad?

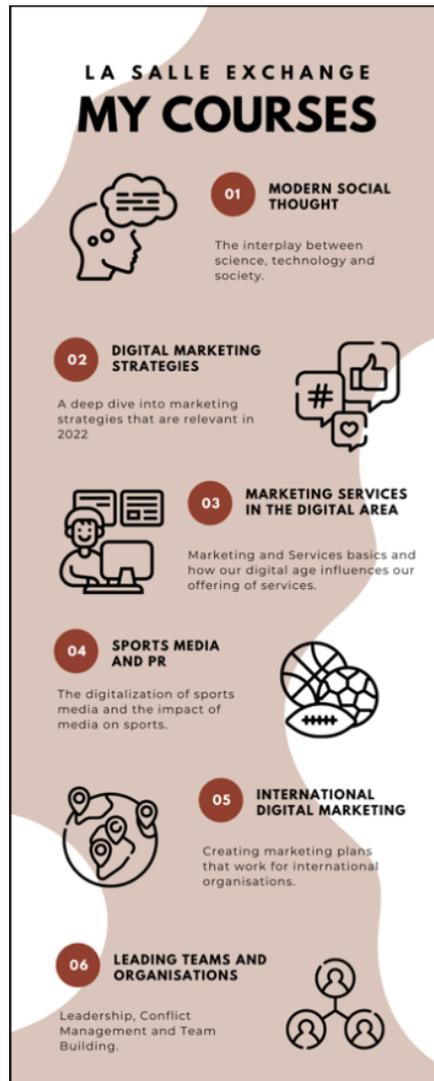
My exchange semester I spent in Barcelona in the Spring of 2022. I visited La Salle URL and the whole experience could not have been better.

2. What KEA program did you attend at the time?

I studied my Top-Up Design and Business at KEA.

3. What classes did you take during your semester abroad? Please briefly explain what each class was about.

You can find an infographic of the classes I took beneath. My favorite class was the Sports Media and PR class. With the class we went to the Barcelona Open, a tennis tournament, Camp Nou and had a talk with the head of digital channels of FC Barcelona and even got to work on a project for RedBull and present it to them.



Academic Experience

1. How helpful was the receiving school in the process of choosing classes and settling you in?

The school sent me all the info I needed, however they were a little late with answering and until the end of January I did not know if my chosen courses were confirmed. However the first 2 weeks I could visit all my courses and still change them which was great and I actually did that.

2. What classes/study experiences did you find the most rewarding? Why?

As mentioned before, our project with RedBull was pretty amazing. Not only did we get to work on a relevant topic but we got feedback from RedBull's Head of Acquisition. Having this career opportunity is extremely valuable and I am so grateful for it.

3. What classes/study experiences did you find least relevant or least valuable to you? Why?

Well, I think my Leading Teams and Organizations class was a little dry and filled with lots of theory. Also it was my only class on a Thursday afternoon and the last one before the weekend. So my motivation was not the best.

4. What classes would you advice other KEA students going to the receiving school to choose or not to choose?

Choose the Sports Media and PR class, even if you are not into sports. Also, my marketing services in the digital era course was great. We visited a banksy exhibition, but the best thing was the teacher, Dawn. I always feel a course stands and falls with its professor and I was lucky to have some amazing teachers in several courses.

The international digital marketing course I had high expectations for, but it did not leave me satisfied.

Cultural/Personal Experience

1. What challenges did you experience culturally while being abroad?

Well, nothing. By the time I went on exchange I had lived in many foreign countries and I just enjoyed Spanish culture. You eat dinner quite late here, but I got used to that quickly.

a. How helpful was the receiving school in this process?

I did not need any help ;)

2. What was the best cultural/personal experience during your studies abroad?

Being able to live close to a beach. Also I did the exchange together with my close friend from KEA and that made it so much fun. University in Barcelona was a lot more demanding than KEA, with both midterms and final exams in every course, but I loved the challenge and always had enough time to do whatever I wanted.



Beach 1,5h from Barcelona in Costa Brava

3. What advice would you give other KEA students going to study abroad at the receiving school?

Enjoy it from the start. Time goes so fast! Also La Salle is such a great place to study. I loved it!

Practical Experience

1. How was the application process?

Simple, I just remembered being stressed of not being able to go on exchange.

a. What did KEA help you with?

Always when I had a question my coordinator answered super quick and helped a lot.

b. What help did you receive from your school abroad?

They helped me with very clear instructions and informative mails, but I did not need help to fill in their questionnaire.

2. Did you have any practical difficulties settling down in at your destination?

It was difficult to find a place to stay but it is not impossible.

a. How helpful was the receiving school in this process?

Very, they sent a guide with over 50 housing companies, websites, student dorms, etc.

3. Where did you live?

In Gracia, for me, the most beautiful part of the city.

a. Was it difficult to find accommodation?

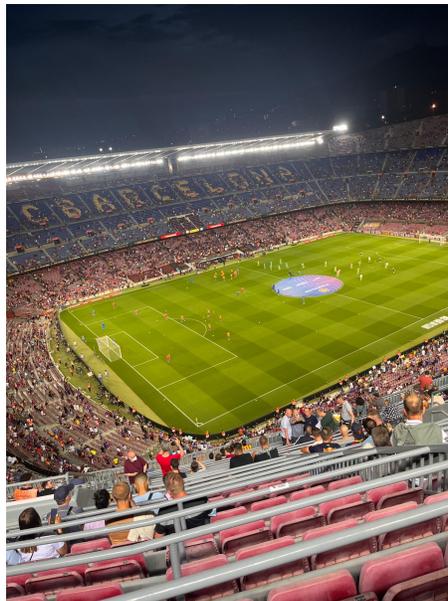
Yes.

b. Was it expensive?

Yes.

4. What kind of expenses did you have in general?

Rent, Food, public transport, and tickets to sport games.



Not a Barca fan, but to see a game was a must and it was great!

a. Did you spend more or less money than you budgeted with?

I did not calculate a budget before. I think Barcelona is not super expensive, except for your rent.

BEST TIPS FOR STUDENTS GOING:

- Download the erasmus barcelona app - lots of affordable day trips to amazing places
- Best websites to find accommodation: housing anywhere and idealista
- Best ALL YOU CAN EAT sushi: Magaro
- Best coffeeshop close to LaSalle: on y va
-



I lived in a one room apartment and had a rooftop terrace that was bigger than my apartment. You had a great view of the ocean and Sagrada de Familia. Only sucked when it rained..

