

# ERASMUS 2022-2023



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**Host institution:** Haute Ecole de Gestion (HEG), Geneva

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**Study period:** Fall semester 2022

**Classes I took:****1) International supply chain:**

- a. Understanding international supply chains with some minor calculations. The teacher in this class is very engaged in his classes.
- b. MCQ and oral test
- c. Teacher: Philip Edmund Willson (native English speaker)

**2) Manufacturing operations:**

- a. This class is related to the supply chain class and have the same teacher. The purpose here is to understand the manufacturing process within the supply chain.
- b. MCQ and oral test
- c. Teacher: Philip Edmund Willson (native English speaker)

**3) International relations:**

- a. This class has the purpose to understand political aspects which can involve business and governing bodies. Very interesting if you're into politics which I am. The teacher here is also very engaging with the students and is open for discussions.
- b. Oral test
- c. Aftab Khan (English very good)

**4) French for non-native speakers:**

- a. The French course is mandatory and made for people who have never took French classes before.
- b. Written and oral test
- c. Teacher: Yves Pinguely (English OK)

**5) International trade:**

- a. This class is almost just a history lesson with some graphs about demand of labor.
- b. Written test
- c. Teacher: Emmanuel Milet (English very good)

**6) Advanced international marketing and sales:**

- a. This class teaches about marketing strategies and is really hands on. The teacher on this class is great!
- b. Written (small) and oral test
- c. Teacher: Cyril Maerten (English very good)

**7) Leading yourself:**

- a. This class teaches you how to be a better you.
- b. MCQ and oral test
- c. Teacher: Jaume Gallifa Maqueda (English OK)

**8) Trade and commodity finance:**

- a. How to finance commodity trading. This class has a lot of guest lecturers which works great to get understanding from the different topics. If you have ever wanted to do trading in this sector – this class will be for you. The quality of this class is eminent.
- b. MCQ and oral test
- c. Teacher: Richard Watts (Native English speaker)

**9) English communication 3:**

- a. Teaches how to present and use the English language in the most convincing way. The teacher is native English speaker, so the quality of teaching is high and the teacher is really engaging.
- b. MCQ and oral test
- c. Teacher: Jennifer Clickner (Native English speaker)

**10) Consumer science and analytics:**

- a. This class is 50% statistics and 50% consumer behavior. This class teaches you about consumer behaviors and how you can use statistics and numbers to convince stakeholders.
- b. Written (report) and oral test
- c. Teacher: Nathalie Martin (English alright, thick French accent - beware)

**1. How helpful was the receiving school in the process of choosing classes and settling you in?**

The school is very welcoming to new students and ready to help if needed. In the first day we got a small goody bag and a lot of information about the city and the school itself. There was a dinner for all exchange students in the beginning so we could meet our new fellow students.

**2. What classes/study experiences did you find the most rewarding? Why?**

I would recommend taking as many majors (5 ECTS course) as possible. The classes I found the most rewarding was *International Marketing and Sales* and *Commodity Trade Finance*.

**3. What classes/study experiences did you find least relevant or least valuable to you? Why?**

*International Trade* and *Consumer Science and Behavior*. *International Trade* was more or less, just a history class, and the teacher is not very invested in his students. *Consumer Science* is a statistics class with some small topics of consumer behavior. The way the teacher teaches is very uninteresting and the teacher is not very good at trying to keep the students engaged. The slides are dull, and she has a strong French accent which makes her hard to follow.

**4. What classes would you advise other KEA students going to the receiving school to choose or not to choose?**

I would recommend taking the class Commodity Trade and Finance as well as Advanced Marketing and Sales. Both these classes have great lecturers, they want to engage students and the stuff being taught is extremely interesting. For both these classes it makes you want to get jobs in their sectors and learn more about the topics. Both classes are with hand-on experience and real-life cases to learn from.

A class that I would not recommend is the classes mentioned above, *International Trade* and *Consumer Science and Behavior*. Both classes make no effort in making the topics interesting. The slides are dull, long, and slow.





## Personal Experience

### 1. What challenges did you experience culturally while being abroad?

- a. Personally, I didn't have any challenges but if I needed to point something out, it would be the need of knowing French or get to know someone who can speak French. The reason of this is the amount of administrative procedures you need to go through in Switzerland. All in French.

### 2. What was the best cultural/personal experience during your studies abroad?

- a. I really enjoyed spending time with my fellow exchange students, so for me, the experience was mostly networking and getting to know people around the world.

### 3. What advice would you give other KEA students going to study abroad at the receiving school?

- a. Get to know the local students at the school. They have great advice for places to visit or people to meet. There is a lot of work to do at the school, so be sure to take some time off and visit Switzerland's great places and maybe some hiking in the mountains. Close to Geneva there is a good hike to Mont Saleve.

## Practical Experience

### 1. How was the application process?

#### a. What did KEA help you with?

KEA helped me choose the university that was right for me which in this case was business. If I had any questions regarding my stay, school or anything KEA was ready to help.

#### b. What help did you receive from your school abroad?

The school is very friendly and willing to help as much as possible. I had to change classes in the beginning and there was no problem in doing that. I chose another major instead of two minors, which they were not pleased about because I already had two majors which is the maximum allowed. They ended up allowing it. Other than this I have no remarks.

### 2. Did you have any practical difficulties settling down in at your destination?

Not really. The only thing which takes some time is administrative procedures with the canton of Geneva.

#### a. How helpful was the receiving school in this process?

I didn't use them for this as I had a roomie who had been through it all beforehand.

### 3. Where did you live?

I lived in Point Commun in the district of Lancy Pont Rouge. I lived in an apartment with 4 other internationals, which was amazing.

#### a. Was it difficult to find accommodation?

I was quite lucky to get a place in Point Commun. I would really recommend this. You must apply early as it seems that all exchange students try to get an apartment here. Point Commun has two locations. I would recommend choosing Pont Rouge as it is close to the city center and close to the school.

**b. Was it expensive?**

Geneva in general is very expensive but expect the rent to be the same as prices in Copenhagen. I paid 750CHF which is around 5600DKK. This includes everything, also cleaning once a week.

**4. What kind of expenses did you have in general?**

Living expenses fills a lot in your budget. If you want to go out and eat, then expect something between 30-50CHF for a decent place.

Pizza places are around 15-25CHF. (Point Commun, Lancy Pont Rouge, is having a cooperation with the local pizza place which gives you great discounts)

Bar prices are around 5-8CHF for a beer.

Bar recommendations:

- Le Elephant, great international vibe and alright prices. You can get 1,5 liters for 14CHF.
- Kraken Bar, more cozy place, this was the place I enjoyed the most. It's a little more expensive than Elephant and Coyote bar
- Coyote bar, cheap and cozy place.

**a. Did you spend more or less money than you budgeted with?**

I spent more than budgeted. You should budget around 1,5-2 times the amount you would use in Copenhagen. The prices for food and grocery shopping are higher than Denmark.









