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Period of study: 09/09/2021 to 27/1/2022

**Where and when did you study abroad?**

Spain, Barcelona. I was there in the fall semester of 2021 so from September to January.

**What KEA program did you attend at the time?**

Business & IT

**What classes did you take during your semester abroad?**

Managing by Design – Here we learned about new theories and methods to get data and use the data you have collected from your desktop research and interviews.

Managing emerging technologies – This class was about new technologies and how they were working and what impact they had. So, we learned a lot about new technologies and how they got to where they are today.

Mobile App Management – Here we learnt how so basically manage an app, how to advertise it and what that is important to keep in mind when making an app. We even made our own little app as our final project.

Digital Analytics – In Digital Analytics we worked with different companies and analyzed their websites and came up with plans to help them grow their website and get more traffic and sales on their website.

Management IT and Information Systems I (MITS I) – here we learned about IT and different information systems like CRM, ERP and SCM which can help grow a company, but we also learned about BI and AI as that can also help a company grow.

Economic growth & Innovation – we learned about the economic growth and how new innovations could help a country or company to grow. We also looked on which countries that were more innovative than others and what they did different from everyone else.

**Academic Experience****How helpful was the receiving school in the process of choosing classes and settling you in?**

They were helpful whenever I had any questions, I could just email my coordinator at the university, and she would help. For settling in with the others we had an introduction the first day and after that we found our friend groups quick and after we started with our classes, we also found out more new friends both from Erasmus but also the other students at La Salle.

**What classes/study experiences did you find the most rewarding? Why?**

I found the best study experiences was when you got to work with Spanish companies. A bit like what we do at KEA. I enjoyed working with the companies and learn about them as you got to learn more about how it is to have a business in Spain.

**What classes/study experiences did you find least relevant or least valuable to you? Why?**

The least valuable experience is probably that they are sometimes a bit slow to do things. We had to wait 2 weeks for a homework that never came even though the professor said every week that he would upload it but



never did. In the end he just didn't do it, so we never got the homework. But that's just their culture that they do things when they want to and if it's a little late, it doesn't matter.

**What classes would you advise other KEA students going to the receiving school to choose or not to choose?**

My favorite class was the Managing emerging technologies because it was interesting, and the professor was good and passionate about his subject which you could really feel. He was never late and always had a lot to talk about during his class. He talked a lot, but it never got boring as it can be sometimes when the professor talks for hours.

**Cultural/Personal Experience**

**What challenges did you experience culturally while being abroad?**

The biggest challenge was that they can't be on time. When they said I will be there in 5 min then you should take it as 20 min. This was rough in the beginning but after a while you learned to live with it and just always add 15min on the time they say.

**How helpful was the receiving school in this process?**

They had different events and parties for all students so you could meet other students from the school. If you asked any of the teachers for any advise to go out or to eat or what type of holiday there is next week, then they were more than happy to help.



**What was the best cultural/personal experience during your studies abroad?**

The best experience was the amount of new people I have met during the last 5 months. They have all made the stay so much better. There was always someone to hangout with and go grab a beer. We experienced the Spanish food together and explored the city which was so much fun.

**What advice would you give other KEA students going to study abroad at the receiving school?**

The best advice I can give is that you should go and just enjoy it. If you have gotten your classes sorted out then you can go enjoy the city and meet a lot of new people.

**Practical Experience**

**How was the application process?**

I felt like the application process was relatively easy but with some struggles as there was a new system so it had some small problems which should be fixed.

**What did KEA help you with?**

KEA helped me with the figuring out what school that could be interesting for me as I had some different plans.

**What help did you receive from your school abroad?**

I got help with choosing my subjects and they answered all my questions if I had any both before and during my trip.

**Did you have any practical difficulties settling down in at your destination?**

I didn't have any problems settling down. I love to travel, and I lived abroad before which made it a lot easier to settle down. It also helped that there was an organization called Erasmus Barcelona which arranged parties and meet ups so you can meet other Erasmus students. It was here I met a lot of my friends as I attended a lot of the parties and meet ups in the beginning which also meant that I met a lot of people.

**How helpful was the receiving school in this process?**

I didn't really need their help to settle down as I was in Barcelona 2 weeks before we started so I already were settled down and felt like home in the new city.

**Where did you live?**

I lived in Gracia, 20 minutes away from the university which was really nice. I really liked Gracia because it is a calm area with a lot of nice buildings and small squares with restaurants and bars. Gracia is also the area of Barcelona which represent the old Barcelona which have a lot of character.

**Was it difficult to find accommodation?**

Not really you just had to look out for the scams as there is many of those. But I looked on Badi, Idealista and spotahome and found my place at idealista.

**Was it expensive?**

I live with one roommate, and we pay 930 Euros plus utilities but there is cheaper and more expensive places. You can get rooms all the way down to 300 Euros.

**What kind of expenses did you have in general?**

I didn't have any expenses for books as we got them from the professors as pdfs. But I had expenses for trips, sports (padel, football, gym, golf), parties, restaurants, groceries and bars.

**Did you spend more or less money than you budgeted with?**

I used less money than what I had budgeted with but I had also budgeted a bit high, so I knew that i didn't had to think about it.

