

VIRTUAL SUMMER WEEK!

Monday 5 – Friday 9 July 2021

Join our action-packed and fun-filled week at Birmingham City University's Virtual Summer Week this July!

There will be various workshops, guest lectures and keynote sessions on a series of subjects. See schedule for more information.

You will also get to meet our BCU Student Buddies and network with other students around the world! Join in various activities, quizzes and games with prizes worth more than £2,000!

Apply via our website:
www.bcu.ac.uk/international/virtual-summer-week



BIRMINGHAM CITY
University



**Entry fee
of just £25**

Benefit from our **Early Bird**
price of £20 if you pay by
Monday 7 June 2021.

£160 discount fee for a
group of 8 or more.

JOIN BCU'S VIRTUAL SUMMER WEEK

EXPERIENCE OUR LECTURE SESSIONS

- Online education. Here to stay? (Day 1)
- Trading or investing – which is better in today's world? (Day 2)
- Sustainable cities and communities (Day 3)
- Expressing your inner artist (Day 4)
- Race, prejudice and discrimination (Day 5)



GROW YOUR GLOBAL NETWORK

Make friends with students and staff across the world! We have many networking sessions designed for you to interact and meet with our attendees across the globe.



'VISIT' BIRMINGHAM FROM YOUR COUNTRY

Experience the second largest city in the UK from the comfort of your home. There will be virtual walking tours, English tea sessions and opportunities to meet with BCU staff and students.

FUN ACTIVITIES THROUGHOUT THE WEEK

Whether it is virtual yoga, exercise sessions, mindful exercises or quizzes and competitions, we have fun-filled activities for everyone with lots of prizes and a chance to win an iPad!



LEARN A NEW SUBJECT

- How to be a Youtuber
- Cyber crime vs digital forensics
- International business in a digital era
- High Street fashion vs online fashion in a post-Covid-19 world



GAIN VALUABLE SKILLS

- Interview skills in a pandemic world
- How to stand out from the crowd
- Being resilient through challenges

VIRTUAL SUMMER WEEK

TIMETABLE



BIRMINGHAM CITY
University

Contact summerschool@bcu.ac.uk
for more information.

UK TIME	MONDAY 5 JULY	TUESDAY 6 JULY	WEDNESDAY 7 JULY	THURSDAY 8 JULY	FRIDAY 9 JULY
8.30 – 9am		Morning energiser workout	English breakfast	Yoga session	Meditation
9 – 10am	VIRTUAL SUMMER WEEK ORIENTATION 	Session 1: Online and high street fashion: is retail fashion in a post-Covid-19 world here to stay? Session 2: Trading or investing: which is better in today's world? Session 3: Understanding big data: how can it be used for good?	Session 1: How to be a YouTuber Session 2: Shakespeare and the English language Session 3: Sustainable cities and communities	Session 1: Understanding depression, addiction and other psychopathology disorders Session 2: Expressing your inner artist Session 3: Introduction to project management	Session 1: Contemporary legal issues in international business Session 2: Social media, PR, and the future of digital platforms: from Twitter, Facebook, Instagram to Clubhouse Session 3: Sport and exercise: returning after lockdown – considerations in injury prevention, prehabilitation and rehabilitation
10.15 – 10.45am	Team activities: 'Get to know you' session	Birmingham Walking Tour 1: Westside	Students' Union: Network with alumni and current students	Birmingham Walking Tour 2: Eastside	Performance from the Royal Birmingham Conservatoire
11am – 12 noon	Vice-Chancellor Welcome Keynote session: Lessons from the pandemic and the way forward: Changes in industry, the job market and skills required for the post-pandemic economy	Keynote session: Mindfulness workshop with our Psychology team	Keynote session: Interview with industry leader: Entrepreneurship - What does it take to build a start-up?	Royal Birmingham Conservatoire performance	Session 4: Race, prejudice and discrimination Session 5: A UX designer's approach to problem solving Session 6: An introduction to games design
1.30 – 2.30pm	Session 1: Online education. Here to stay? Session 2: How we built Birmingham's tallest tower Session 3: Cyber crime vs digital forensics	Session 5: Careers+ expert on how to prepare for an online interview Session 6: What is human rights law? Session 7: The UK's response to Covid-19: Health workers, the National Health Service and the pandemic	Session 5: International business in a digital era Session 6: Staying motivated and resilient Session 7: What have we learned from Covid-19 about the pandemic and the public's health?	Session 4: How to create a killer LinkedIn profile to stand out from the crowd Session 5: Discussing Covid-19 vaccines Session 6: Why programming is the skill you have to learn	Closing session: Student sharing session and final celebration
3 – 4pm	Networking session	Quiz and games	International games	English tea	Networking session



Keynote sessions, performances and closing session



Academic sessions, lectures, workshops and topical discussions



Birmingham Walking Tours



Interactive sessions, quizzes and fun activities

While every endeavour will be made to provide the sessions described, we reserve the right to make changes as appropriate for reasons of operational efficiency or due to circumstances beyond our control