

International Study Program Curriculum

Courses Taught in English at the DHBW Ravensburg - Academic Year 2018/2019

Business-oriented Courses

Module	Fall (Oct – Dec 2018) (ECTS)	Winter (Jan – Mar 2019) (ECTS)	Spring (Apr- Jun 2019) (ECTS)	Summer (Jul – Sep 2019) (ECTS)
Management	Corporate Management I (3)	Corporate Management I (3)	Corporate Management II (3)	Corporate Management II (3)
	International Human Resource Management (4)	International Human Resource Management (4)	Advanced International Human Resource Management (4)	Advanced International Human Resource Management (4)
			International Finance & Accounting (3)	International Finance & Accounting (3)
	Advanced International Controlling & Financial Accounting (4)	Advanced International Controlling & Financial Accounting (4)		
	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)
Marketing	International Marketing I (3)	International Marketing I (3)	International Marketing II (3)	International Marketing II (3)
	Advanced International Marketing (4)	Advanced International Marketing (4)		
Int. Business	International Business (4)	International Business (4)		
	Case Studies in Int. Business I (3)	Case Studies in Int. Business I (3)	Case Studies in Int. Business II (3)	Case Studies in Int. Business II (3)
Economics	Economic Policy (3)		Economic Policy (3)	
Business Law	International Law (3)		International Law (3)	
Intercultural Management	Intercultural Management I (3)	Intercultural Management I (3)	Intercultural Management II (3)	Intercultural Management II (3)
	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)
Methods & Skills	Business Simulation (3)	Business Simulation (3)	Methodological Skills (2)	Methodological Skills (2)
	Academic Research & Writing (1)	Academic Research & Writing (1)	Academic Research & Writing (1)	Academic Research & Writing (1)

For exchange students with a good command of the German language (B1 - Common European Framework of Reference for Languages), it is possible to choose a mix of classes from our regular study programs, taught in German, AND from the International Study Program, which is taught in English!

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Branch-specific Business Courses

Module	Fall (Oct – Dec 2018) (ECTS)	Winter (Jan – Mar 2019) (ECTS)	Spring (Apr- Jun 2019) (ECTS)	Summer (Jul – Sep 2019) (ECTS)
Media & Communication Management	Social Media Marketing (4)	Social Media Marketing (4)	Crisis Management / Crisis Communication (2)	Corporate Communication / Sports Communication (2)
			NGO-Communication (2)	
Retail Management	International Retail Management (2)			
Trade Fair & Event Management		Event Management Seminar & Project Work (3)		Event Management Seminar & Project Work (3)
Hospitality Management	Tourism Management Topics (3)		Tourism Management Topics (3))	
	Hotel Management Topics (2)	Hotel Management Topics (2))	Hotel Management Topics (2)	

Language Courses

Language Courses	German as a Foreign Language (3)	German as a Foreign Language (3)	German as a Foreign Language (3)	German as a Foreign Language (3)
	Business English (2)	Business English (2)	Business English (2)	Business English (2)
	Spanish (2)	Spanish (2)	Spanish (2)	Spanish (2)

Engineering

Project Work / Bachelor Thesis (number of credits depends on the project workload)	Formula Student Racing Team	Formula Student Racing Team	Formula Student Racing Team	
	E-Mobility Project	E-Mobility Project	E-Mobility Project	
	Solar Energy & Sustainability	Solar Energy & Sustainability	Solar Energy & Sustainability	
	Helicopter Simulator Lab - Aerospace Engineering - Information Technology	Helicopter Simulator Lab - Aerospace Engineering - Information Technology	Helicopter Simulator Lab - Aerospace Engineering - Information Technology	

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