

cesine

Escuela Universitaria de Negocios,
Comunicación & Diseño

Summer Program 2024



Being different makes us unique

Santander, the best place for an international experience.

You will live in a multicultural environment, surrounded by students from many countries which will give you a diversity of perspectives and experiences.



Your Summer Program

July 2024

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	12	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				





Three programs

1. Design & Surf
2. Design & Culture
3. Spanish language & Digital business

Two week programs

All programs provide 6 ECTS (or 3 US credits)

All programs include accomodation

Fee **2.100€**

Design & Surf

The program is aimed at students who want to improve or learn new skills in the field of design, especially adapting it to **sports graphics**. The course will develop methodology, ideation, lettering, pattern design and printing programs.

Public: International students

Content:

36 teaching hours: Classes, workshops and Spanish classes

Approximate framework:

- 10h of methodology and ideation
- 10h of practical work and workshop
- 16h of Spanish
- 20h of surf lessons

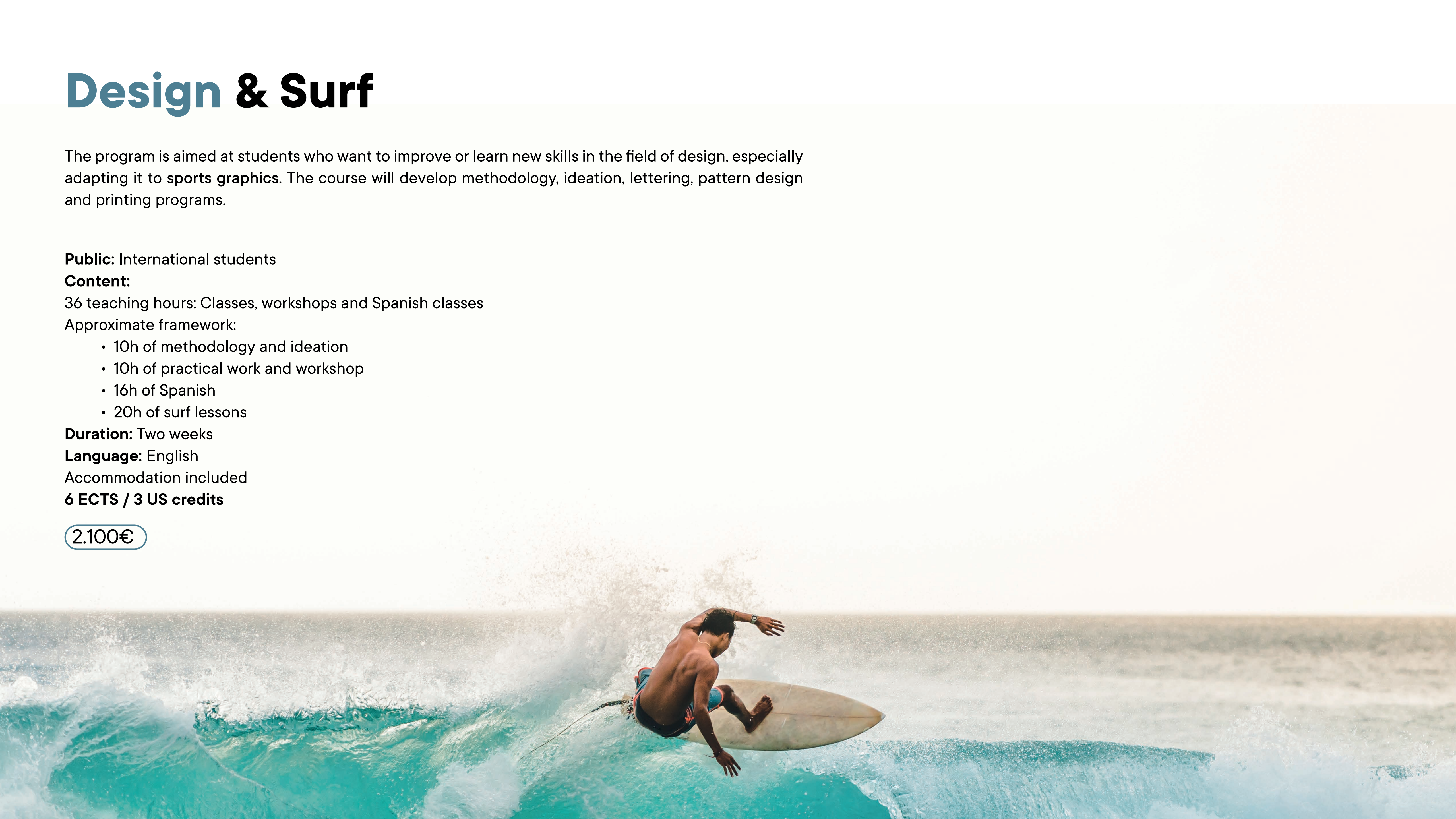
Duration: Two weeks

Language: English

Accommodation included

6 ECTS / 3 US credits

2.100€



Surf lessons

Escuela Cántabra de Surf

<https://www.escuelacantabradesurf.com/en/>

20 hours – 2 hours 5 times a week (*Schedule can change due to weather conditions*)

Included in the Price: rent of materials during your whole stay (including outside of lessons hours)



Design & Culture

The program is aimed at students who want to improve or learn new skills in the field of design, especially adapting it to sports graphics. The course will develop methodology, ideation, lettering, pattern design and printing programs.

Public: International students

Content:

36 teaching hours: Classes, workshops and Spanish classes

Approximate framework:

- 10h of methodology and ideation
- 10h of practical work and workshop
- 16h of Spanish
- 12h of cultural activities

Duration: Two weeks

Language: English

Accommodation included

6 ECTS / 3 US credit

2.100€



Spanish Language & Digital Business

Learn Spanish while you practice new trends creating a digital business from the beginning. The objective of this program is double: to boost your digital skills in the business area and to learn Spanish in order to reach one of the largest populations in the business world.

Public: International students

Content:

14h workshop - Create a Digital Business (English)

- Manage all the process while being an entrepreneur
 - Digital environment / Marketing / Operational / Financial

26h - Spanish Grammar & Intensive Spanish

12h - Cultural visits

Duration: Two weeks

Language: English & Spanish

Accommodation included

6 ECTS / 3 US credits

2.100€





What to do during your free time?

Daily life in Santander

Santander is a city with many possibilities and suitable for every personality.

You can go sightseeing, go to museums and other cultural exhibitions, try to surf in the n°1 Surf School (included in the Design & Surf program), or visit the cities nearby during the weekend (Bilbao, San Sebastián, Comillas, etc.).

You can also spend some time at the beach (there are 13 different beaches in Santander!) or in the many natural parks nearby.



Accommodation included

Enjoy your time in Santander staying in comfortable accommodation in a handy location.





Why choose **CESINE**?

At CESINE, you will not only study an international program, but you will also learn to see the world differently. By bringing people, cultures and ideas together, you will gain a transformative educational experience.

Your great success starts here

cesine

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