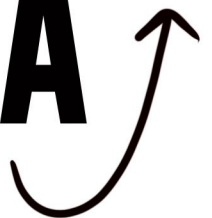




BARCELONA

Fall
23



LA SALLE

Was a bit chaotic...



The **administration** felt heavily influenced by a more relaxed siesta lifestyle.

Resulting in **confusion** and **miscommunication** all around.

Most **courses** that the students had chosen from home was **overbooked**.

It took the first couple of weeks before all of us had the full schedule.

In the end i chose to **adapt** to this **relaxed mindset** aswell
That **worked out** pretty well.

La Salle could also have **done more** to **socialize** the exchange students.
Especially the **first day**

Nevertheless they had **cheap coffee**
Served **draft beer**
And was located on a hill with a beautiful **view**
I'll rate them **8/10**

Hard to recommend as
I can't explain what
we actually learned

Would recommend if
interested in startups

CLASSES TAKEN

Entrepreneurship and venture capital
How to create and workout a business model

Integrated marketing communication
Creating a campaign for 4YFN

Foreign language
Spanish for beginners

International economics in the digital era
The philosophical aspect of economy

Budgeting and control
Everything about budgets and budgeting

Online consumer behaviour
Understand the driving forces of online consumers

Entrepreneurial finance for e-commerce
How to raise capital



SETTLING DOWN

I was **lucky** to already have a friend living in Barcelona
Who I could stay with

I lived in **Gràcia**

A very **calm and cultured** neighborhood

The **rent** in Barcelona is similar to Copenhagen

I paid **560€** for my room

I **didn't** spend more than I budgeted

As I didn't have a **budget**

Which I probably should've had

Because I ended up spending a lot of **money**

Mainly on alcohol and other necessities

Which **Erasmus** covered pretty much

PLEASE do a
budget





How to siesta life

Drink all the cheap **coffee** you can

Visit all the **museums**

Go to **Bogatell** beach next to Barcelonetta

Explore Gracia, Montjuic and El Raval

Always **be careful** with your personal belongings

Juan got robbed for example



POOR GUY

Get a bike

Invest time in **casual Monday beers**

with the **international** students

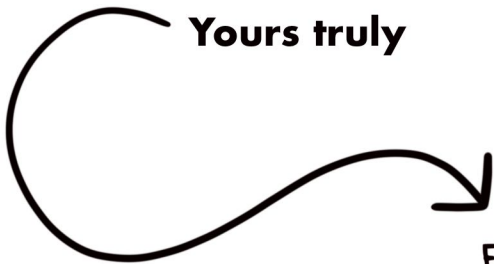
Don't miss out on celebrations like **La Mercer**

And **most** of all

Have a **lovely exchange**

I sure had

Yours truly



Emil Friik Olesen