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EXCHANGE REPORT

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- I studied abroad in Paris France in the autumn of 2023.
- I attended the program International Communication.
- My classes were: Communication Theory, Media and Society, Communication and Internet Law, Writing For The Web, Graphic Design, Brand and Branding, Psycho Sociology, French Culture, French Foreign Language, Advertising Communications, Interactive Media Strategy



ACADEMIC EXPERIENCE



- My receiving school ISCOM Paris was very helpful in the the process of choosing classes. Even though there was a line of technical issues with the administration during my stay, I had a very smooth experience.
- It is really hard for me to choose the most rewarding class. I experienced that all my classes and teachers were very entertaining and educative. I learned much more at ISCOM, than I did at KEA. The teachings were giving and relevant, and the cases were meaningful and interesting to execute. I'm overall very content with the academic experience.
- The least valuable classes for me, were the classes, where the teacher did not manage to keep the attention of my fellow students. This could be quite distracting.
- For me I learn the most, when the teacher is effective and pleasant, regardless of the theme of the class. Therefor I would definitely choose Communication Theory, Media and Society, Communication and Internet Law and Interactive Media Strategy.

PRACTICAL EXPERIENCE

- The application process was smooth and pleasant. Only thing is that the digital application systems are a bit outdated, they could definitely work on updating these.
 - KEA and more specifically my coordinator Hanne Vang was helping me with any questions I had along the process.
 - My school abroad likewise helped with questions with very short response time.
- I did not have any practical difficulties related to settling at my exchange destination.
 - a. I did not really use my receiving school for anything practical, as I did not need it, but it was definitely my impression that they were available to help if needed.



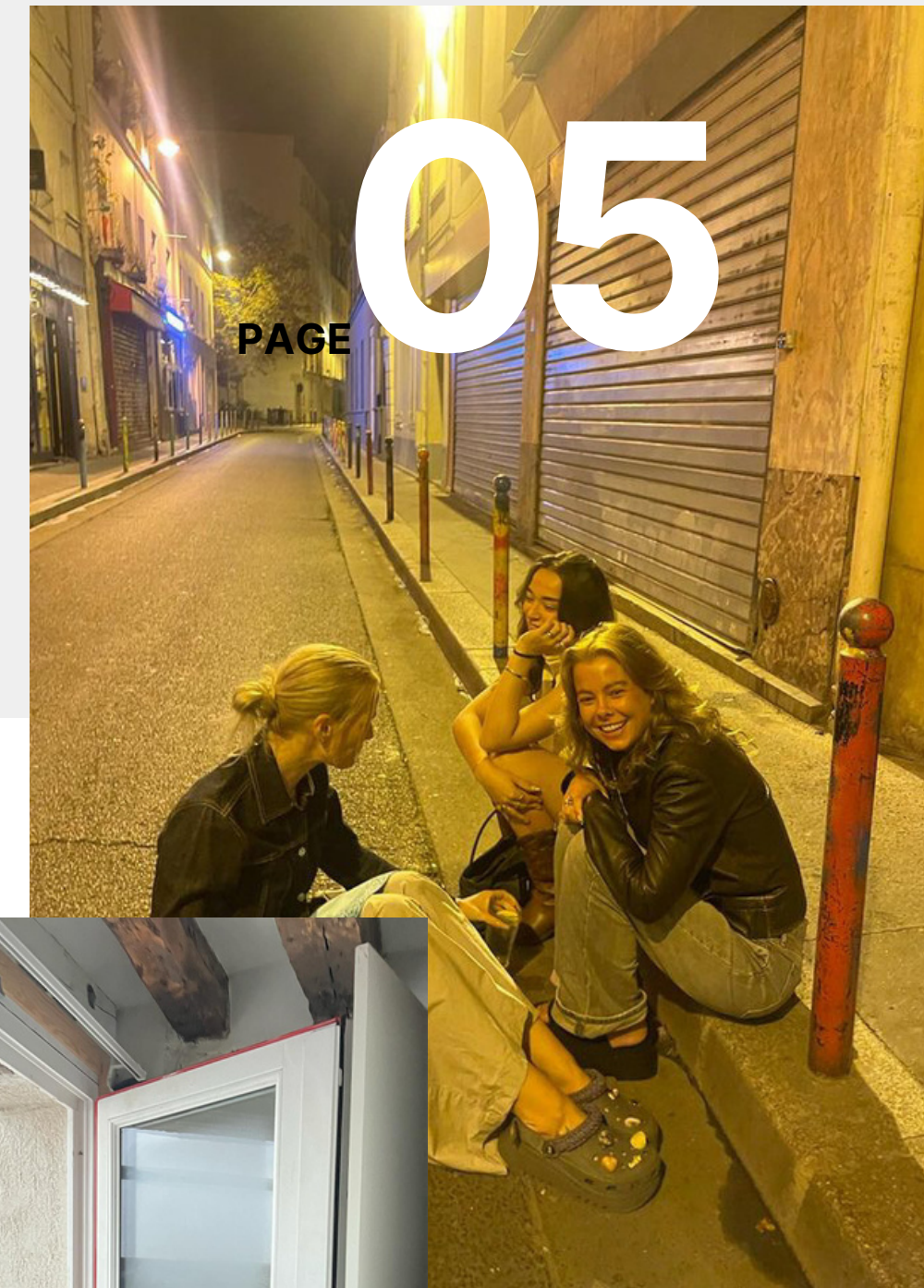
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- I lived in a 25 m² apartment in Montmatre with my boyfriend, right where the 9th and 18th arrondissement meet, which I found on AirBnB.
 - a. It was not difficult to find the apartment, and I can really recommend looking on AirBnB, as they take care of everything and it is a very smooth experience. We even had cleaning once a month.
 - b. We were two people splitting the rent, which was in total 1200 euro per month, but I met several people who told me that this is almost the price you sometimes pay per person.
- I had expenses like a LIME subscription to use electric bikes, some metro tickets, grocery shopping and café, bar and restaurant visits (by far the biggest expense).
 - I think it has for me to say if I spend more or less money than I budgeted with, but it was more costly than I had thought. But worth it for sure!
- My income during my stay was solely my SU and Erasmus grant.
 - I did apply for a couple funds/grants, but have not received anything so far.



CULTURAL/ PERSONAL EXPERIENCE

- I did not really encounter any cultural challenges as such, when studying abroad. More amazing experiences and meeting people from different countries.
 - I did not use my receiving school for any help regarding this.
- The best personal experience about my studies abroad was definitely meeting a lot of great people and experiencing Paris in such a way. But I will also say just experiencing to live in another city, has been the most amazing part of the experience.
- Advice to others? Follow your gut and believe the best in people. Make sure to approach and also be approachable.



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