

international
summer school

laSalle

RAMON LLULL UNIVERSITY

we love challenge

JOINT SUMMER SCHOOL

SECOND
EDITION

Doing Business across Europe

GERMANY · NETHERLANDS · SPAIN

- International Business Ethics
- Towards a Circular Economy
- Business Model Innovation
& Entrepreneurship

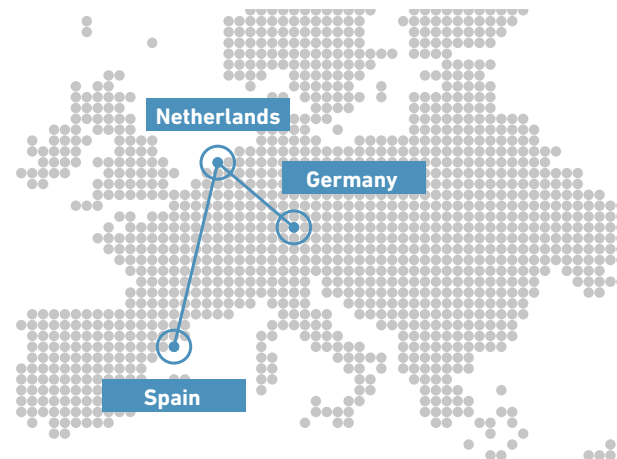
2022 JOINT SUMMER SCHOOL

DOING BUSINESS ACROSS EUROPE

June 20 – July 08, 2022

This **Joint Summer School Programme** on Doing Business Across Europe is organised in partnership by **3 business schools embedded in 3 prestigious universities** placed close to 3 European business hubs: Munich, Amsterdam and Barcelona.

This English-taught programme is designed for **advanced undergraduate and graduate students**. It aims at giving students a first-hand insight on the future of doing business responsibly and along 3 weeks it will cover trends and best practices in the field of **business ethics, circular economy and entrepreneurship & innovation**.



ONE JOINT PROGRAMME OR THREE SINGLE SUMMER SCHOOL OPTIONS



ROSENHEIM TECHNICAL UNIVERSITY OF APPLIED SCIENCES, GERMANY

JUNE 20 – 25, 2022

International Business Ethics

3 ECTS credits

Ethics of responsible business decisions in a competitive global world; use major ethical theories to explore specific corporate cases and topics such as rights to privacy, insider trading, whistle-blowing, sustainability and more.

Intercultural Readiness Track

1 ECTS credit

For students enrolled in the full programme, we offer the option of subscribing to the Intercultural Readiness Track for 1 ECTS credit throughout the 3 weeks of the programme. The track consists of an online intercultural readiness check assessment, intercultural training, reflection exercises and coaching sessions and will be rewarded with a separate certificate at no extra cost.



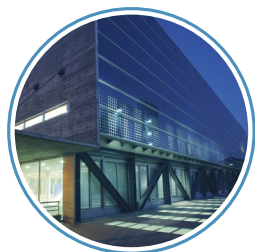
WINDESHEIM UNIVERSITY OF APPLIED SCIENCES, THE NETHERLANDS

JUNE 27 – JULY 02, 2022

Towards a Circular Economy

3 ECTS credits

Transition towards circular supply chains, current trends: shared economy, blockchain, understanding financial and supply chain implications, business simulation game: the Blue connection.



LA SALLE CAMPUS BARCELONA, RAMON LLULL UNIVERSITY, SPAIN

JULY 04 – 08, 2022

Business Model Innovation & Entrepreneurship

3 ECTS credits

Understanding the entrepreneurial process, identifying, developing, assessing and looking into different business models and marketing strategies and acquire the mindset and toolset to become a real entrepreneur.



ROSENHEIM TECHNICAL UNIVERSITY OF APPLIED SCIENCES

- Learning at **Rosenheim Technical University of Applied Sciences** combines regional expertise and international standing
- Strong ties with our industry partners in one of **Germany's strongest economic areas**
- About **6,000 students** benefit from our hands-on projects and teaching
- A city between urban Munich, **stunning nature** and the **foothills of the Alps**

Accommodation:
B&B Hotel Rosenheim

Address:
**Eduard-Rüber-Str. 1
83026 Rosenheim**

Check-in:
Sunday, June 19, 2022

Check-out:
Sunday, June 26, 2022

[More information](#)

WINDESHEIM UNIVERSITY OF APPLIED SCIENCES

- Runner up for best **University of Applied Sciences in the Netherlands (#2 place in national rankings)**
- Explore the historic city of **Zwolle** by means of a **cycling tour**
- See the **world famous Night Watch** by Rembrandt, visit Anne Frank's house, take a canal boat tour in Amsterdam
- Meet the **open mindedness** of the Dutch in our highly diverse **society**

Accommodation:
Sportcampus de Pelikaan

Address:
**Haersterveerweg 2
8034PK Zwolle**

Check-in:
Sunday, June 26, 2022

Check-out:
Sunday, July 03, 2022

[More information](#)

LA SALLE CAMPUS BARCELONA, RAMON LLULL UNIVERSITY

- A city increasingly attractive for **entrepreneurs and quickly positioning** as one of the leading innovation hubs in the world located among the Mediterranean Sea and the Pyrenees
- **La Salle-URL is a leading university in innovation and technology with 30% of international students**
- Programme offered in collaboration with **La Salle Technova, La Salle's Business Incubator and Innovation Park**

Accommodation:
RESA La Salle Campus BCN

Address:
**Sant Joan de La Salle, 42
08022 Barcelona**

Check-in:
Sunday, July 03, 2022

Check-out:
Saturday, July 09, 2022

[More information](#)

APPLICATION DEADLINE: MAY 1, 2022
EARLY BIRD DEADLINE (10% DISCOUNT): FEBRUARY 1, 2022

[APPLICATION LINK](#)

PROGRAMME FEE

PARTNERS: **€ 850 per week, € 2,280 for the full programme and accommodation**

NON PARTNERS: **€ 975 per week, € 2,700 for the full programme and accommodation**

The programme fee covers tuition, accommodation and the social and cultural programme in each week.

Summer School participants have to bear their own expenses for travel and meals and hold an adequate travel and health insurance covering the period of their stay in Germany, The Netherlands and Spain. A cancellation and refund policy can be found on our website. Due to COVID-19 and potential travel restrictions, the programme may be switched to a blended version while fees would be adjusted accordingly.

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Rosenheim

Technical University
of Applied Sciences



University of
Applied Sciences

Windesheim

