

# The Digital Technology, design and innovation

## EXCHANGE

## PROGRAM

The digital technology, design and innovation exchange program are for students who are interested in the newest digital technologies and would like to test their skills with in design thinking, innovation and programming.

## semester roadmap

Students applying for this exchange program is expected to have an interest in technology, but it is not a requirement to be able to programme a digital prototype

### Module 1

**7.5 ECTS**

5 Weeks  
ProjectLAB  
MiniModule

### PROJECTLAB

The aim of these projects are to come up with new innovative ideas for a challenge given by an external company.

You will be working with a combination of an iterative design cycle and the SCRUM process in order to foster both the creative process and to work structured and goal oriented.

### Module 2

**7.5 ECTS**

5 Weeks  
ProjectLAB  
MiniModule

At the start of every design challenge, and at the start of each new phase in the design process, research has a central role. Research provides plenty of insights; how people act/think/feel and who the intended users are, within the context of the challenge

### Module 3

**10 ECTS**

4 Weeks  
LAB Skills  
MiniModule

### LAB SKILLS 5 ECTS

1 week workshop with KEA Makerlab and Wearables Lab + 1 week workshop with KEA Tech Lounge. Use your creativity and learn new skills.

### MINIMODULES 5 ECTS

Several intense 1 day workshops in Digital Marketing, Service Design, BMC and Creativity.

### Module 4

**5 ECTS**

6 Weeks  
Exam  
Project  
Portfolio

### EXAM PROJECT

Work on individual or group project and portfolio

Descriptions and guidelines regarding the semester exam will be given during the semester

# Kea

COPENHAGEN SCHOOL OF DESIGN  
AND TECHNOLOGY